

## *L'shanah Tovah To Our Friends Observing Rosh Hashanah!* **Stop Stigma Now Fights Misconceptions About Addiction Treatment**

“The goal of Stop Stigma Now remains the same as it did when our committee was started over 6 years ago by a group of retired leaders in the field,” said co-chair Sy Demsky. “To continue to make medication assisted treatment (Methadone, Buprenorphine and other medications) acceptable to the world at large for the benefit of patients. This was the dream of Dr. Vincent Dole... and with the help of Consulting For A Cause we will make this come true for all the patients in treatment.”



In just ninety days, CFC helped Stop Stigma Now develop innovative communications and branding strategies, and to plan and implement an initial fundraiser. Additionally, the group will launch a web site and social media pages before the end of the month.

*CFC gave Stop Stigma Now a fresher, more contemporary image, including their new logo shown to the left, with their old logo on the right.*

Upcoming projects include finalizing a business plan, restructuring the group to better pursue IRS recognition as a tax-exempt organization, rolling out the next stages of communication to directly combat stigma

and misinformation around medically assisted opioid addiction treatment, and a more ambitious fundraising campaign designed to support the group's work at a much broader level.

When asked for comment, Stop Stigma Now supporter Frank Carillo said “Of all the things we did to help get SSN to the launch pad, the best decision was to hire CFC to act as mission control. We are proud to be a part of Stop Stigma Now's accomplishments to date and look forward to helping this ambitious new organization make a difference in the lives of those living with addiction and their families.

## **Nonprofit Survey Reveals Local Fundraising Trends**

*Consulting For A Cause* Crains New York Business recently published a new survey taking a closer look at trends in the metro New York nonprofit sector. A majority of respondents predict that 2014 will end with more funds raised than in 2013, with foundations and individuals top among funding sources thought most likely to increase. Additionally, government and social media were reported as the least likely to increase significantly, while no funding source was anticipated to decrease.



[Click here to read more.](#)

# CHOICE Fundraiser Brings the Arts Together, Spotlights Mental Health



Art education and art therapy can make a profound difference in the lives of people with mental illness, and [CHOICE of New Rochelle](#) has made this connection the lynchpin of its biggest public awareness campaign and fundraiser. Consulting For A Cause has once again worked with CHOICE to produce its second annual [EXPRESSIONS Art Show](#) at the private studios of internationally known New Rochelle based pop artist Charles Fazzino on Tuesday, September 30th.

The event will consist of a private art show, guided studio tour, and reception, with an expanded focus including a live art demonstration by New York City based [graffiti artists Tats Cru](#) and a performance by [recording artist Mike Sabath](#) (pictured at right). Mike Sabath's set will include the debut of "Superheroes," a new song inspired by CHOICE clients.



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## Executive Search: Help Us Find Some Extraordinary People!

As part of our Organizational Development services, Consulting For A Cause helps clients to find excellent people. In the coming days, we anticipate posting executive searches at [consultingforacause.com](#) for a Chief Development Officer, a Chief Operating Officer, and a mid-level art director.

Please check our web site and [social media](#) regularly for information about our latest searches, and help us to find great nonprofit executives!

## Food Bank for Westchester Hosts "An Evening in Good Taste"



The Food Bank for Westchester is hosting "[An Evening in Good Taste...To End Childhood Hunger](#)" on Thursday, October 16, 2014. This is a gourmet event where local chefs donate their time, talents and delectable edibles for your mouth-watering pleasure, plus a silent auction with a variety of fabulous items and experiences.

Proceeds are used to fight childhood hunger in Westchester and support the Food Bank's Kids Cafe and Backpack programs. [For more information, click here.](#)

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